



ACTION PLAN (Period 2025-2026)

I. Political - legal area:

1. To create a coordination structure of the solidarity with Cuba movement at the European level, which functions in a stable manner and articulates among the organizations the work to be undertaken according to the priorities of each stage.
2. To organize and promote activities for the dissemination of the verdict of the International Tribunal against the Blockade held in November 2023 in the European Parliament, as well as for the screening of the documentary Culpables and the launching of the book Denuncia de un Crimen: Memorias del Tribunal Internacional contra el Bloqueo a Cuba. To plan new legal steps based on the experience emanating from the Tribunal and to incorporate associations of jurists, other guilds and specialists related to the denunciation of the blockade in order to reinforce the struggle from the legal point of view.
3. To join efforts in national and regional campaigns to demand that the U.S.A government remove Cuba from the unilateral and unfounded List of State Sponsors of Terrorism.
4. To strengthen the work of influence in the context of the European Parliament, starting with its new composition, sending a greater number of Petitions in favor of Cuba, influencing the MEPs of various political groups and approach to their offices with messages, documents and actions so that they pronounce themselves in favor of the island and in defense of the Political Dialogue and Cooperation Agreement signed between Cuba and the European Union.
5. To create and permanently update an Observatory on the extraterritorial effects of the blockade in Europe, where it is registered the actions implemented in clear violation of national laws and regulations approved by governments for the protection of their interests and nationals in all areas (financial, commercial, economic, cultural, sporting, academic) are recorded.
6. To call for worldwide mobilizations against the blockade on significant dates, such as February 3rd, the day on which the blockade was made official by the USA administration at that time, as well as around the presentation of the Cuban resolution demanding its lifting at the United Nations at the end of October.



7. To promote the active participation of all solidarity associations in the European campaign #UnblockCuba as a mechanism of continental coordination in the battle against the blockade, to promote the approval of motions in national parliaments and other governmental bodies at different levels in each country and to organize public demonstrations, rallies, vigils, bike rallies, car caravans, etc, in front of the USA embassies in those places where it is possible, to give greater scope and visibility to the struggle.
8. To convene activities of solidarity with Cuba together with the associations of the Cuban patriotic emigration and other allied collectives that allow to increase the active social base of solidarity with Cuba, especially the class unions, feminist movements, ecologists, youth and peaceful organizations, among others.
9. To promote activities to celebrate the 65th anniversary of the creation of the Cuban Institute of Friendship with the Peoples in the year 2025 and mobilize the participation of a greater number of friends in the international solidarity brigades organized by ICAP.
10. To organize activities to disseminate the life, work and legacy of Commander in Chief Fidel Castro Ruz during the year 2026 on the occasion of the centenary of his birth.

II. Area of solidarity cooperation

1. The following are defined as priority areas of work from now on:
 - a. To advance in a common work strategy to prioritize the realization of projects related to food sovereignty, greater use of renewable energy sources, the promotion of local development initiatives, the mitigation of the effects of climate change and the implementation of actions and donations to support the public health system.
 - b. To encourage travelling to Cuba as an expression of economic aid by giving life to the European Campaign "Visit Cuba" through the brigades and socio-political groups organized by ICAP and its travel agency Amistur.



- c. To take advantage of the potential of organizations with experience in the implementation of economic projects to join efforts in the realization of new ones and to train or instruct the rest of the groups with less resources and experience on how to prioritize this type of aid in the midst of the complex scenario that Cuba is currently facing.

It is established as a reference organization at the regional level to conduit projects based on Cuba's priorities:

- SODEPAZ (Spain): renewable energies.
 - CubaCooperation France: Local development and water sector.
 - AICEC (Italy) Food production and import substitution
 - Asociación de Amistad Euskadi Cuba (Spain): Management of international cooperation funds.
- d. To support the portfolio of projects presented by ICAP aimed at achieving greater food sovereignty and promoting a change in the energy matrix by seeking financing for their execution.
 2. To support the work of Medicuba Europa and incorporate more organizations, both looking for financing through cooperation projects and for the purchase of supplies, medicines and equipment for the Cuban public health system, in the campaigns promoted by such an organization, such as, for example, Pacemakers for Cuba, among others.
 3. To undertake campaigns at the regional level aimed at acquiring funds for sensitive and high-need food products, starting with the shipment of powdered milk for children and vulnerable people.
 4. To work jointly with ICAP and the relevant institutions in the organization and shipment of containers and other cargo to Cuba, attending to the needs of the country and complying with the mechanisms established for this purpose.
 5. To continue the promotion and sale, according to the possibilities of each organization, of Cuban products for exports, as a way to obtain financing for the subsequent execution of donations and economic support actions to the island.



III. Communication field:

1. To collaborate, with financial support, the sending of contents about Cuba and the work of the solidarity organizations in each country, as well as in translations into other languages, with the Cubainformacion.tv project, a strategic instrument of the solidarity movement in the media battle, dismantling of false news and defense of the truth about Cuba, to the extent of the possibilities of each organization.
2. To create a media observatory that will allow us to have advance knowledge of the issues on the public agenda related to Cuba, in order to be able to address them proactively from the field of communication.
3. To create a Collaboration Network with the solidarity portal “Siempre con Cuba”, designating at least one member of each solidarity organization to work with the digital media and traditional press, using the Telegram social network as a means for consultation and to transfer the communication priorities of each moment.
4. To draw up a list of intellectuals and personalities considered leaders of opinion in each country, who can be incorporated in public actions, statements, etc. in favor of Cuba, (linked to politics, science, culture, sports, media, trade unions, civil society, etc.)
5. To accompany communicatively the actions in support of Cuba of the solidarity movement within the framework of the European campaign #UnblockCuba, with greater emphasis in the period prior to the vote on the Cuban resolution demanding the lifting of the blockade in the United Nations.
6. To mobilize all possible forces and means, traditional and digital, in order to multiply the political support to Cuba on important dates, where solidarity actions become more active, such as, for example, February 3rd and December 10th, among others.
7. To take advantage of the platforms and networks of greater interest for the youth public and other sectors, such as Tick Tock, etc., which are not sufficiently exploited, to achieve a greater communicational and creative outlet for Cuba's issues.



8. To multiply the experiences and messages about Cuba of the members of the socio-political groups and brigades upon their return to their countries, giving a greater communicative outlet to their experiences, so that they become an incentive for other audiences and contribute to a better image of Cuba abroad, in the face of manipulation and media campaigns.
9. To generate new contents on the effects of the blockade, appealing to emotional and humanitarian resources to show the real effects that this policy has on Cuban families and the impossibility of realizing the life projects of Cubans, including the postponement of personal and family plans, the damage to health, food, basic needs and the integrity of people, among other aspects of daily life. To this end, specific campaigns will be planned with design, dates, format, message lines, etc.